



SUCCESS STORY
HOW A NEW KID BEATS
THE VETERANS
IN THE MARKETPLACE

The JVZooSuccess Story:
How A New Kid Beats The Veterans In The Marketplace

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Foreword

JV Zoo is an online digital marketplace where an online vendor can sell any digital products like ebooks, video tutorials, graphics, online courses, WordPress themes, short reports, website templates, etc. This digital market is ideal for people who are looking to make money online by selling digital products that they either own or market as an affiliate.

The JV Zoo digital marketplace is also good for email marketers who are looking for extra cash, as this website is full of hot products to promote. So, earning cash will never be short in this digital marketplace.

We will find out about Jv Zoo here.

Chapter 1

Introduction

Why Use JV Zoo to Sell your Digital Products?

JV Zoo is 100% free to join, and easy to start up with. It means the registration is free, and there are no monthly bills for membership. This market won't charge you upfront costs but will take a small percentage out of every product you sold. So, JV Zoo makes the best place for product creators to sell their products online.

Setting up a free sales page using the JV Zoo generator is a breeze for they won't require you to have a website. It's that simple and easy to use and a great way for people who are just starting out in their online business. Plus, JV Zoo makes it easy for you to connect with affiliates who want to promote your products and help increase your product sales. As well, JV Zoo secures all downloads and the files can only be accessible to the buyers.

How to Set up Your Products

First you must have a product pricing strategy before selling your products at JV Zoo. By having a fixed price, this makes the amount of your product stay the same for all the buyers, unless you want to lower or increase your price in the future. You can also use dime sale

pricing which is common in digital products to motivate and attract buyers to buy your products.

For advanced product creators, they can opt to do recurring payments for this is a good strategy for product developers who are planning to expand their business in the future. This is not a good idea for beginners but for the ones with expertise only.

Setting Up Products Sales Page

There are two ways of setting up a sales page; you can either have an external sales page with an outside host or use JV Zoo's instant sales page generator. The setup process for the instant sales page generator is pretty quick and easy. You just need to follow the prompts and then add the details and pictures of your products. You can also add a template to your sales page.

Product Quantity, Customer Support and Delivery Options

In setting up your products, JV Zoo will ask for the details. You have the choice to sell your products in unlimited copies or limit the quantities. Having limits can be good for selling ebooks because products with private label rights can attract a number of buyers and this means the market won't become too saturated with the content. Don't forget to add your link and email address so that buyers can contact you when they have questions about your product. Just make sure to check out your email often to avoid issues with the buyers.

After doing the basics, you can then add the product delivery options to your download page or to the JV Zoo website. The latter is a better choice for it offers a secure delivery after a purchase is made. Beginners can opt to use that kind of delivery option. The final step is to add a buy now button to your sales page.

After finishing everything, you can now start selling your products and make JV Zoo your digital marketplace.

Chapter 2:

The Background Of Internet Marketing Marketplaces

The Internet started out as a proprietary network run by the government. While it gradually opened up to civilian use in the 1980s, it was not yet seen as a medium for promoting one's product, much less selling goods and services. It wasn't long, though, before marketing professionals saw the potential of the online community as a venue for advertising as millions began to log on for information and entertainment.

From BBS to Banners

Online marketing started out in what were called "bulletin board systems", or BBSs. Unlike today's websites, BBSs could only be accessed directly through dial-up modem, and did not support graphics at all. Nevertheless, they were popular from the late 1980s to the early 1990s, spawning a whole industry of file sharing (hence the terms "shareware" and "freeware") and software piracy.

However, this online community was short-lived. Sometime in the mid-1990s, the first Internet Browser, Mosaic, became available, and the versatility of HTML meant that the World Wide Web could be customized to include formatting and graphics.

Soon, websites started featuring bright, catchy banner ads, and the first e-commerce websites were launched. One of the pioneers, Amazon, was established in 1995 amidst doubts that consumers would shy away from online payments. Three years later, ClickBank started offering Internet marketing services to websites that would otherwise attract very little traffic.

Internet Marketing Marketplaces: Bridging the Gap Between Vendor and Buyer

Internet marketing marketplaces such as ClickBank and JVZoo serve as a bridge between retailers and marketers. Under the online marketing model, products and inventory data are provided by vendors and transactions, including shipping and delivery, are processed by the marketplace.

Internet marketing marketplaces take it a step further: they take content from vendors, farm them out to affiliate marketers who then promote them to consumers, and derive their income from both product sales and marketing revenue.

This concept was brought about by a mutual need for new content for websites and promotions for vendors. Affiliate marketers use a variety of techniques, such as search engine optimization and pay-per-click to get their message across to potential consumers. It actually puts

vendors at an advantage as they do not need to pay anything for advertising unless they actually make a sale.

This business model was so successful that a whole industry was built around it, reaching nearly seven billion dollars in revenue by 2006. ClickBank and JVZoo specialize in books and information on topics ranging from stocks and trading to anger management. It has proven to be a pretty lucrative business model so far – in 2011, ClickBank reported generating over \$350 million in yearly revenue.

While the Internet marketing marketplace model seems complicated, there is no denying that it has played a major role in shaping the Internet, and that it has changed the way advertising and promotion is performed. With the rise of social media and mobile computing, it is exciting to see where Internet marketing will take both advertisers and consumers next.

Chapter 3:

How Jv Zoo Compares With Warrior Plus And Clickbank

One of the many wonders brought by the World Wide Web, aside from better access to almost any information, is the possibility of giving you a good platform to better grow your money and business. In internet marketing, the possibilities to grow are endless but how do you really know which internet marketing affiliate marketplace is ideal for you?

The current internet marketplaces are updates of the old version where business owners pay the affiliates when they sell the product/s or refer new clients. In affiliate programs, you don't go to an individual but an internet site and find products to sell. The internet marketplace will then serve as a middleman between prospective buyers and large online stores. This system has been perfected by a few marketplaces, but today, there is nothing like how JvZoo does it.

JvZoo.com is one of the fastest growing IM marketplaces and is quickly challenging the popularity of sites such as Clickbank and Warrior Plus. In JvZoo.com, one can either sign up as an affiliate or seller and in either position that you may take, it will definitely be a win-win situation.

As an affiliate in JvZoo, one will partner with any online vendor that has signed up as well in JvZoo wherein the affiliates will be given good compensation for every visit on the vendor's web page, registration and when any products are finally bought. The affiliate can put it up on his or her blog, microblog and any social networking account that can link to the vendors website.

Some reasons why JvZoo.com is the best place to grow your money as an affiliate:

PayPal Payment: unlike Clickbank and Warrior Plus, you can get your payments directly via PayPal, making it really convenient and easy. When you get payments in checks or money transfers, it usually takes so much longer and usually incurs fees.

Regular Payments: the frustrating thing about many online affiliates programs is that you usually have to reach a certain amount before you can even cash out, but with JvZoo.com, it is not like that. All you need is to do is earn whatever your monthly earnings will be and you can get paid on payday, regardless if you have earned a dollar to a couple of hundred dollars.

Wide range of product options: the great thing about JvZoo.com is that many are now switching to this option which leads to more vendors, so there are now more products for you to choose from. They have a lot of categories from Finance, Culinary, Education, Entertainment and so much more. You will definitely find a whole lot

of products that will fit your blog taste, style and expertise, so don't worry about having an out-of-topic advertisement in your blog or page.

Best Commission rates: JvZoo has the most appealing commission rates to date, compared to ClickBank and Warrior Plus. As A general rule the lowest commission rate is 50 percent and 70 percent as the highest, so now how could anybody resist that.

Chapter 4:

The Market Size of JV Zoo: How Many People JV Zoo Reaches and the Benefits

JV Zoo has just been around for more than two years but its popularity ranking in the World Wide Web has gone a lot higher than expected. Jvzoo.com receives approximately 48,000 unique visitors each day – resulting to approximately 195,000 unique page views per day.

Take note that these unique visitors do not only come from the United States or United Kingdom (which are the top two countries contributing to JV Zoo website's popularity) but around the globe – reaching Canada, Australia, Mexico, Japan, Russia, India, Germany, Singapore, Sweden, Philippines, New Zealand, and more.

But the popularity of JV Zoo's website is just the tip of the iceberg when it comes to sizing up its market. You might be wondering how big of a deal this is. You might not be sure how this can be of great benefit to you.

The numbers mentioned above do not only prove JV Zoo's popularity, it also shows how many people you are able to reach if you are a JV Zoo affiliate. If you already are a JV Zoo affiliate, you know very well

how vital it is to be able to reach countless people – you understand that the number of people you are able to reach can potentially be equivalent to the commission or income you receive.

Other Benefits of being a Part of JV Zoo Affiliate Network

- JV Zoo provides up to 100 percent commissions when promoting their products. Another good thing about this is that JV Zoo products are pretty easy to promote and sell.
- You can be a part of JV Zoo for free.
- Payments are made directly through PayPal.
- Payments are made per sale. Your commissions are always paid at exact amounts.
- You will be provided with a JV Zoo widget that you can take advantage of. Incorporate it in your website or blog and it will automatically show the hottest JV Zoo affiliate products. This will ultimately make good income especially if you manage to gain high traffic on your website or blog.
- You will have countless affiliate products to promote and earn money from in JV Zoo's marketplace.

- You can promote automatically through JV Zoo's articulate Warrior Forum WSO's.

What sets JV Zoo apart from other affiliate networks is their awesome program where you are allowed to have your own affiliate products promoted by other affiliates – this program will be of great help if you really want to boost your online earnings. This feature is available for free.

JV Zoo makes it easy for you by providing you a complimentary Sales Page Creator. Having your very own Sales Page will make your product submissions easy, hassle-free and lucrative.

JV Zoo also has a Referral Program. You will have an opportunity to gain more hard cash earnings by referring other members. For every sale that your referral made, \$0.1 will be automatically added to your income.

Chapter 5:

What Kind of Markets Are There In JV Zoo

JV Zoo, being a popular digital marketplace, is a great place to promote and sell digital products. Product vendors and internet marketer swarm JV Zoo because it provides unlimited access and opportunities for making money. The very minute you set up your own sales platform with JV Zoo is the very minute you start selling.

The products that are marketed at JV Zoo are:

- eBooks
- Online Written Courses
- How-To Video Tutorials
- Short Reports
- Graphic Reports
- WordPress Subject Matters or Themes
- Software or Programs
- Other Digital and Downloadable Products

What are the Best Benefits that Product Owners Receive from JV Zoo?

JV Zoo has a lot of effective and innovative features that are of great use to product owners and digital vendors.

- The first and most catchy benefit JV Zoo has to offer is its complimentary setup. In other words, product owners can add products and create limitless “Buy Buttons” absolutely for free. Setting up plug-ins usually costs money, but with JV Zoo, you do not have to worry about that.
- You will have total control of the setup of your affiliate system or program – you can arrange your selling price and commission payout levels for your individual products piece by piece. It will only take a few minutes of your time to add an affiliate program for each of your products. JV Zoo will not hinder you from using your own marketing strategy – you will be allowed to come up with affiliate contests and unlimited offers to ramp up your earnings. After which, your products will be displayed in the JV Zoo marketplace.
- Once you have finalized the setup of your affiliate system, JV Zoo will handle all the hard affiliate work such as product delivery, calculations, and payments.
- Payments are instantly sent to you. Your money will reflect on your PayPal account right after your product was sold.
- JV Zoo will provide details about your business growth by providing you with sales tracking and statistical reports.

- You will not run out of affiliates to recruit with JV Zoo. There are a lot of hard working and dedicated affiliates in the marketplace that are more than happy to promote your digital products. JV Zoo will allow you to say yes to any affiliate manually or automatically. JV Zoo ensures that you will feel totally in control of your products and affiliates.
- You will have your very own effective Affiliate Management Tools. By using these powerful tools, you will be able to manage your affiliates like a true leader and business professional.
- You know how hard and costly it is to have your own website. With JV Zoo, you need not bother about creating a website or domain of your own since you will be able to have your own Sales Page Generator instantly. By using the Sales Page Generator, you will be able to create your very own customized Sales Page.

Chapter 6:

Top 5 Tips on How to Succeed as a Vendor

JV Zoo definitely has your back. But that does not mean that you will leave everything in the marketplace's hands. If you really want to succeed as a product vendor, you still have to make some sacrifices. When we talk about sacrifice, it does not necessarily mean financial sacrifice – most of the time these sacrifices will not damage your bank account and might only mean a handful of your TIME and EFFORT.

Tip #1

Before anything else, you have to familiarize yourself with the JV Zoo Marketplace. Take time to study each of its areas and find out additional ways on how they can back you up in becoming a successful product vendor. Like in any other businesses or marketing field, it is not advisable to dive into something that you do not fully understand.

This idea is similar to food – just because it looks inviting, does not automatically mean that it will not have any adverse effect on your body. What I'm saying is make sure that you fully understand how JV Zoo works and make sure that it will work for you. Every product vendor is different.

Furthermore, what is beneficial to one product vendor may not seem very beneficial to you. Know what you want and decide on your own whether JV Zoo is the perfect digital marketplace for you and your products.

Tip #2

Make sure you have flawless writing skills. It is your writing that will attract buyers, so make absolutely sure that what you write is captivating and interesting.

Tip #3

Your products should be worth its price. Put yourself in your customers' shoes, envision what they might like and deliver it in the form of a product. You have to admit that no matter how JV Zoo and its marketing affiliates try to advertise your product, if your product is simply not of any use to customers, then you will not be able to earn money from it.

Make sure your products are beneficial to customers. Make sure that they are of great quality. It is your products that will build your reputation so make sure you exert enough effort towards creating them.

Tip #4

Be patient. Do not be in a rush to receive rewards. The more you become impatient, the more you become frustrated, and the worse your business outlook becomes. Make sure you have the right attitude. Attitude is everything, especially when we talk about having your own business.

Tip #5

Do not give up so easily. You might find it difficult at first but the moment you find your groove, the better it gets. Effort is everything. If you did not earn anything the first time, maybe you need to improve on your products and exert more effort with your products the next time.

Every successful businessman has experienced some form of failure at one point in their business life. So just keep on producing, keep on selling and JV Zoo will help you succeed. Focus on the things you need to do, and JV Zoo will take care of the rest.

Chapter 7:

How to Succeed as an Affiliate

Affiliate marketing is a good way to earn small to big amounts of cash in the comfort of your home and using even just your laptop (no need for meetings and personal appearances at all). It's not as simple as it sounds but it isn't very complicated to be an affiliate either. First off, an affiliate is another term in online marketing programs for publishers or partners of online merchants and businesses big and small.

Before you venture into the online marketing world of affiliates, keep in mind that there are a lot of people at it now. Being successful as an online marketing affiliate now becomes a challenge and you must use these useful tips on how to get many people to believe in the products and services you are linking them to.

Ways to be Successful when venturing into Online Marketing Affiliate Programs

1. As an affiliate, you must first know that you may no longer be in a position to do an in-depth explanation of the products since your job is only to expose and recommend the merchant's product/s. Leave the explaining to the company as it will be an overkill to the prospective buyers. Too much talk from too many parties will leave them bored and turned off.

2. Make sure that the company's website that you are showing to potential buyers has thorough and expansive information about their products and service. If the company's site does not have a good provision of information for what they are offering, stay away as it is a sign that not many people will be convinced into purchasing or signing up for memberships. Go for companies and merchants that offer great support.
3. Build good relationships with people: before you can even have people clicking links to what you are an affiliate for, it is important to have a good online presence. You must first be known before you can even have your affiliations be known to people online. Build a good blogging platform wherein you will talk about the things that sincerely interest you such as sports, health and beauty, gadgets, pop culture etc. Find the right merchants, companies or products that match your online content so that when people search for information on the products, they will go to your website and purchase through you.
4. Do not do what annoying advertisers would do: we are customers ourselves and we know that our defenses are up when an advertisement or advertiser is being too pushy. Do not be what you do not like, always be open to people and never be an "in-your-face" type which will definitely scare off potential buyers.

Remember, honesty is definitely the best policy especially in business terms, so never forget to build the right platform for your blog that speaks of sincere opinions and content and always affiliate the brands that you believe have the right values, missions and promises. The more trust from people you earn, the better your affiliate venture will flourish in the long run.

Chapter 8:

Becoming the Master of Your Very Own Niche

Choosing a niche is very difficult because it is vital. It will be the backbone of your success in the World Wide Web. But if you really are dedicated to this industry, you will face the challenge and ultimately become the master of your own niche.

Though it will not be easy, it is 100% possible so long as you know what to do. Below are some strategies and tips on the best ways to succeed in a unique niche over the long term:

Provide a Unique Product or Service

You simply have to offer something unique. Your product or service needs to be unique in order for you to increase your audience or customers' curiosity. How do you determine that your product or service is unique? If you are able to come up with a solution to usually unmet needs.

Ensure that your Product or Service is Marketable

You can come up with unique ideas for products or services to offer but if no one understands its purpose, then it is of no use. Your product or service should meet people's wants and needs – they

should be useful. There also has to be sufficient demand for your product or service for you to be able to earn from your business. But you will only be able to find which products or service works through trial and error. If trial and error is time consuming for you, you can conduct an extensive market research, or pay for a reliable source to do it for you.

The latter is much more advisable because a lot of time, effort and money could be saved. If you want to know more, all you have to do is research. If you want to know the answers, all you have to do is ask. Come up with a concrete decision for you to be able to achieve a solid business and some hard-cash earnings.

Pick a Niche Market that is Achievable

Make absolutely sure that your niche market is possible to achieve. Ensure that resources will be easily available. You also have to meticulously research about your competition as well as the size of the market you are diving into to see how practical and reasonable your choice of niche market is. Niche markets are typically small so there is only very limited space for interested people. Keep this in mind to make sure every move is plausible, if not, guaranteed.

Keep on Marketing your Unique Niche

For your niche market business to be successful, you have to market and put it out there for people to see, hear and experience. Make the connection with your target clients or customers – and make sure that the connection is effective. Engage with your customers and make sure you are able to attend to their needs right away. Know what they need and be able to provide a solution. Market, reach, educate and communicate with your contacts on a regular basis.

Chapter 9: Conclusion

Any online marketplace has its upsides and downsides. The edge that JvZoo has over the others is in the fact that it presents more advantages to internet marketers, especially to those who are just starting out. Compared to other venues, JvZoo provides countless opportunities for those who have the drive to make their dreams come true.

With JvZoo, you need not worry about creating just a single selling button which will only cater to retailing a single type of product. You can create several buttons and sell as many digital products on your account. This automatically makes your chances of earning a much bigger amount of money possible.

It is important to understand though that success in JvZoo will never happen overnight. In fact, you might experience sleepless nights over the next few days when you first start out. But these long nights without sleep should be worth it.

JvZoo is the perfect online marketplace for those who have passion for selling, promoting and delivering top notch products and services online.

The best trick to grow big in this kind of industry is to always think out of the box. Ask yourself time and again, “what can I offer my clients this time”? “What ideas will work?” “Which opportunities can guarantee huge income generating opportunities?” “Which digital products will stand out?”

Since creating an account on JvZoo is free, there really is no reason for anyone out there not to try it out. Also, since you can sell all types of digital products like ebooks, video tutorials, graphics and more, it is quite easy to find the perfect niche you can cater to and grow in.

Within just a short period of time, not only will you be able to provide a number of quality products to your clients, you will also be able to gain popularity on this website.

The possibilities on JvZoo are quite impressive as well. In fact, if you decide to take advantage of this opportunity now, you can easily become one of the biggest online sellers to date.

Since age and experience no longer matters that much in this kind of industry, you can easily surpass the training and background of those who have been doing the same thing for many years now and earn more than what these people are getting.

Truth is, it is very easy to get addicted to JvZoo especially since some of the most exciting ideas might come to you at night. You will find

yourself logging in and out of your account a hundred times per day just to see which of your services are most popular at a given time.

When you start to incorporate the possibilities that JvZoo provides to your lifestyle, you are guaranteed that your biggest dreams are on its way to becoming a reality. As a result, you will also be earning the biggest amount of money you can ever earn in your lifetime.

And imagine, if a new kid who is relatively young and inexperienced in the online marketplace was able to surpass the earnings of a veteran, you can surely do too!

Hopefully this book has given you a head start on getting started with JVZoo and to have great success with their program.

Best wishes on your ventures.

OTHER RESOURCES:

337+ Resale Rights Packages

<http://scgoldmine.com/go/?cazi>

Sensational High Profit, Low Cost Internet Business Models That You Can Set-up Today (and Start Seeing Profits Tomorrow).

<http://scgoldmine.com/go/?pynh>

Real Ways To Make Money Online

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